			INFORMING	EMPOWERING	CONNECTING		00 THAT FOONET
As an individual conservation worker		\longrightarrow	Easily see how my activities contribute to the bigger picture.	Be better motivated which means I have more resilience.	Formed strong connections with people and place.		SO THAT ECONET MEANINGFULLY CONTRIBUTES TO THE GOAL OF: Aotearoa New Zealand Pest Free by 2050. Aotearoa New Zealand's treasured natural heritage
As a conservation organisation	EcoNet's Conservation Management Activity System (CAMS) shows me,	\longrightarrow	Unified contacts and communications.	Share outcomes and stories of biodiversity benefits.	Working collaboratively across the landscape.		
As a researcher	tracks, analyses, helps me plan, standardises and streamlines information.	\rightarrow	Establish what conservation interventions are most effective.	Quicker solutions for pest animal and pest plant control.	Best practice for nationwide pest plant and pest animal control.		is maintained and restored. He taiao tōnui mō ngā reanga katoa
As a funder		\longrightarrow	Landscape scale overview of what is happening.	Confidence in the effectiveness of our spend in empowering others.	Confidence that our funding is connecting communities.		- a flourishing environment for every generation.