

To Whom It May Concern

More effective IT tools to provide improved coordination in the conservation sector

Yes, I/we support sustainable funding for the [EcoNet Charitable Trust](#) to provide excellent IT tools for the conservation sector.

In order to scale up New Zealand's conservation efforts we need investment in:

- Excellent conservation engagement and activity management software for individuals, groups and contractors
- Rigorous data standards
- Data aggregation and sharing with agreed rules and data security.

This will:

- Deliver more coordinated, productive use of volunteer and professional time
- Reduce time and resources spent on relationship management, data collection, and quality control between community groups and Council and Government agencies and contractors
- Streamline and expedite the distribution of technological solutions used for control of pest plants, pathogen and predators, planting and other restoration projects
- Help evaluate the effectiveness of resources invested in conservation projects

I/we have reviewed the [EcoNet strategic plan](#) and endorse the Trustees' intention to raise funds for world leading collaborative conservation software and data support for conservation groups.

I/we also support the establishment of an integrated national conservation data commons for New Zealand .

Yours sincerely

Name

Qualifications

Organisation

Position

Date